VegasPlayDate.com Presents 2012 Unsigned Artist Showcase Entry Rules

Eligibility

Open to ALL residents residing within the United States. All artists <u>MUST</u> be unsigned. You are not eligible if you are represented. If you are accepted and are signed prior to your performance at the event, it is your sole responsibility to notify us. We will conduct final checks on each chosen artist, within <u>30 days</u> of the event date. Those artists found to be represented, will be immediately disqualified.

Artists must be at least 14 years of age to perform. Those younger than 18 must be accompanied by a parent or guardian, 21 years or older. If a parent/guardian is unable to accompany a minor to perform in the event written authorization must be provided to VegasPlayDate.com designating an adult to be responsible for the minor. Artists will be accepted in the genres of: **Hip Hop, R&B, Rock, Pop and Alternative** based upon the chosen designation at time of entry.

Entry Procedure

Beginning March 5, 2012 submissions will be accepted for the event. The entry fee per artist or band is \$25. The entry fee can be paid by accessing the designated link on the showcase webpage at <u>www.vegasplaydate.com/showcase</u>. A Standard Press Kit consisting of: a demo track, Bio and Photo of the artist or band, <u>must be received no later than: June 30, 2012 to be eligible.</u> ****Please make sure bio notes all social media accounts, you tube channel and website links.** Kits will only be accepted in <u>electronic form</u> unless otherwise noted and must be sent to <u>showcase@vegasplaydate.com</u>. <u>Please note the name of the person on the credit</u> card used for entry fee payment in the subject line of the email when submitting your press kit. **It is the sole responsibility of all artists and bands, to provide their own lodging, transportation to and from the event** We can assist with booking travel arrangements. <u>Any online submissions received after June 30, 2012 will</u> not be reviewed.

The entry fee must be received prior to or by the time Press Kit is received otherwise your information will not be reviewed. The entry fee is used to offset administrative costs associated with processing Press Kit information. Entry fee is non-refundable and is due for all entrants regardless of acceptance to perform at the showcase.

VegasPlayDate.com is not responsible for any personal or financial sacrifice the participants may have to endure, as part of their performance and participation at the event. <u>*Participants will NOT be paid for their performances at the showcase</u> competition. All artists and bands must perform original material; no cover material is allowed or accepted for the performance. Participants agree and understand that by

performing their original material they are doing so under all copyright rules and regulations, that they have full and complete authorization use this material without any infringement or liability and are 100% responsible for any and all actions brought forth, due to their negligence.

Each <u>selected artist or band</u> will receive the following which is not limited to: Music Promotion at promotional events, event webpage, vegasplaydate.com, Twitter, you tube and event related print advertisement.

All participating artists and bands will be required to complete and sign any and all waivers and any other performance agreements, prior to their actual stage performance at the event. <u>VegasPlayDate.com reserves the right to make any and all changes to the Artist Rules And Regulations, performance times, artist/band line-ups, event times, venue location, any and all awards, advertising and promotion at any time without notice.</u>

Length of Performance

Artist and band performances may be no longer than 20 minutes maximum with 10 minutes allowed for set-up/ break down of equipment between acts. (Times may vary)

VIP Showcase Review

Music industry VIPs will be at the event to judge the competition and discuss other opportunities with artists and bands if interest arises. A listing of VIPs attending the showcase will be announced at a later date once attendance is confirmed.

Dedicated Artist Merchandising Area

We will designate an area at the showcase for each artist and band to sell, market and promote their own merchandise, as well as network their talents to music industry professionals at the event. All proceeds received, will be 100% retained by those participating artists and bands. Any contacts that are made are also, specifically between the interested party and the artist or band. VegasPlayDate.com does not have any control, authority or interest, with any potential contracts or other potential opportunities, offered, implied or secured at the event, as may be negotiated between the artist or band and the interested parties. Selling of merchandise at the showcase is optional but highly encouraged to receive maximum exposure and benefit from the event.

Additional Artist and Band Accommodations:

Meals and snacks will be provided to all artists and bands on the day of the showcase.

Special Prizes/Awards And Activities

One artist or band will be chosen as showcase winner and earn a \$10,000 grand prize.

Stage Information

Standard stage size. (Subject to change or be adjusted without notice)

Music Accessories And Accompaniment

All artists and bands are required to provide their own music equipment, any special equipment and accompaniment needs. Unfortunately, we will be unable to accommodate any special lighting or stage effects during the showcase.

Code Of Conduct

Artists/Bands and accompanying personnel are expected to conduct themselves in a professional and appropriate manner at all times while on the event premises. Artists/Bands and accompanying personnel are expected to cooperate with the event organizers and venue at all times, any verbal or physical abuse will not be tolerated. (Event organizers and venue includes all staff i.e. Lock & Load management, sound and lighting engineers, stage crew, venue staff, bar staff and security staff). Offenders will be ejected from the premises and any damage incurred or injury inflicted will be met with maximum penalty or dealt with by the law accordingly.

Breaches of the venue security and health & safety regulations will not be tolerated and may lead to disqualification. The event organizers reserve the right to disqualify any artist/band that is observed to be behaving in an uncompetitive or inappropriate manner. This also includes online etiquette and internet interaction with both the website and its patrons both before and during the event. If disqualified or ejected for a code of conduct offense, costs incurred by the artist/band related to the showcase participation will not be reimbursed.

If additional information is needed, please contact us at: (702) 580-9295, Fax (702) 943-0233 or you can e-mail: showcase@vegasplaydate.com.

By submitting an entry fee I/ we certify that I/we have read the above entry rules and agree to abide by all rules set forth in this document. (Please print a copy of this entry rules for your records)